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VOICEVALE GMBH TO ACQUIRE CALIFORNIA DIRECT and PALM NUTS & MORE

Hamburg / Buchholz in der Nordheide, Germany — 12th November 2026

Voicevale GmbH is pleased to announce that it has reached agreement in principle to acquire California Direct (Germany) GmbH and PALM Nuts & More Nuß und Trockenfrucht GmbH & Co. KG, the long-established nuts and dried fruits businesses based in Buchholz in der Nordheide, Germany.

California Direct and PALM Nuts & More have a long and successful history in the nut and dried fruit trade dating back to 1975. Since 1999, the business has traded as PALM Nuts & More, importing and distributing nuts and dried fruits from producers in California, Australia, South Africa, Turkey, Spain, North Africa, Chile and Brazil, and serving the German retail trade and manufacturing industry.

The proposed acquisition will bring together Voicevale's global sourcing expertise and network with PALM's deep knowledge of the German market and its long-standing relationships with producers and customers.

Mariani of California (Germany) Trockenfrüchte GmbH, which has served as the German import and distribution office for Mariani Nut Company, Winters/California, USA, for 40 years to market their own walnuts and almonds, will continue to be managed by the PALM/California Direct team. The company remains 100% owned by Mariani Nut Company.

Commenting on the transaction, Mathias Taubert, Managing Director of Voicevale GmbH said:

"*Palm Nuts and California Direct bring proven and extensive retail expertise, strong customer relationships and long-standing supplier partnerships around the world. Backed by Voicevale's global supply chain and origin presence, we look forward to introducing new product lines and driving growth together with their retail partners.*"

Joachim Alkewitz, Managing Director of PALM Nuts & More commented:

"We look forward to continuing to grow together with Voicevale in the future. In addition to new products from Voicevale's large portfolio, the procurement process - extending all the way to production in the countries of origin of these products - is a key prerequisite for vertical integration that our retail customers are increasingly demanding"

About Voicevale GmbH

Voicevale GmbH, based in Hamburg, is the German subsidiary of Voicevale Group, an international supplier of nuts, dried fruits, seeds and coffee founded in 1981 and headquartered in London, UK. With offices and subsidiaries in London, Paris, Hamburg, Beijing, Istanbul, La Paz, and Montreal, Voicevale Group provides sourcing and distribution services for food manufacturers worldwide.

About California Direct and PALM Nuts & More

Based in Buchholz in der Nordheide, Germany, California Direct and PALM Nuts & More are importers and distributors of nuts and dried fruits with a history dating back to 1975. Serving the food retail trade and the manufacturing industry.

Advisors to the Transaction:

- Baker Tilly GmbH – Financial, tax and legal advisors to Voicevale GmbH.
- Karin | Rabe | Paschek – Financial, tax and legal advisors to California Direct (Germany) GmbH
- Rabe & Lipowski - Financial, tax and legal advisors to PALM Nuts & More Nuß und Trockenfrucht GmbH & Co. KG

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